

represents according to said output brightness characteristic, the image display method comprising the step of:

A3
CONT. setting said output brightness characteristic so that a rate of change, which represents a change in a logarithmic value of said output brightness with respect to a change in said input image signal value, in a low signal value region of said image signal becomes smaller than that in an intermediate and high signal value region of said input image signal.

15. (Amended) In an image display unit, which comprises a brightness circuit having an output brightness characteristic in which a logarithmic value of an output brightness becomes smaller as a value of an input image signal becomes larger, for displaying a visible image that said input image signal represents according to said output brightness characteristic,

A4 the improvement wherein said output brightness characteristic in said brightness circuit is set so that a rate of change, which represents a change in the logarithmic value of said output brightness with respect to a change in said input image signal value, in a low signal value region of said image signal becomes smaller than that in an intermediate and high signal value region of said input image signal.
